



The BTA: Advancing Defense Business Transformation

Presented by:
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“

It is imperative that business operations run flexibly, adaptively, and with greater velocity than ever before to support warfighters with the information and resources they need, when they need them.”

DEPUTY SECRETARY OF DEFENSE

Gordon R. England





BTA's Six S's of Success





BTA Established to Advance Defense Business Transformation

On October 7, 2005 the Deputy Secretary of Defense signed a memorandum establishing the Defense Business Transformation Agency (BTA).

The Agency is specifically responsible as a corporate-level service organization for the DoD, accountable for successful definition and execution of DoD-wide business improvement initiatives and system investments.

The BTA Mission is: to guide transformation of business operations throughout the Department of Defense and to deliver Enterprise-level capabilities that align to Warfighter needs.



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3000 DEFENSE PENTAGON
WASHINGTON, DC 20301-3000

MEMORANDUM FOR SECRETARIES OF THE MILITARY DEPARTMENTS
CHAIRMAN OF THE JOINT CHIEFS OF STAFF
UNDER SECRETARIES OF DEFENSE
ASSISTANT SECRETARIES OF DEFENSE
GENERAL COUNSEL OF THE DEPARTMENT OF DEFENSE
DIRECTOR, ADMINISTRATION AND MANAGEMENT
DIRECTOR, PROGRAM ANALYSIS AND EVALUATION
DIRECTOR, FORCE TRANSFORMATION
DIRECTORS OF THE DEFENSE AGENCIES
DIRECTORS OF THE DoD FIELD ACTIVITIES

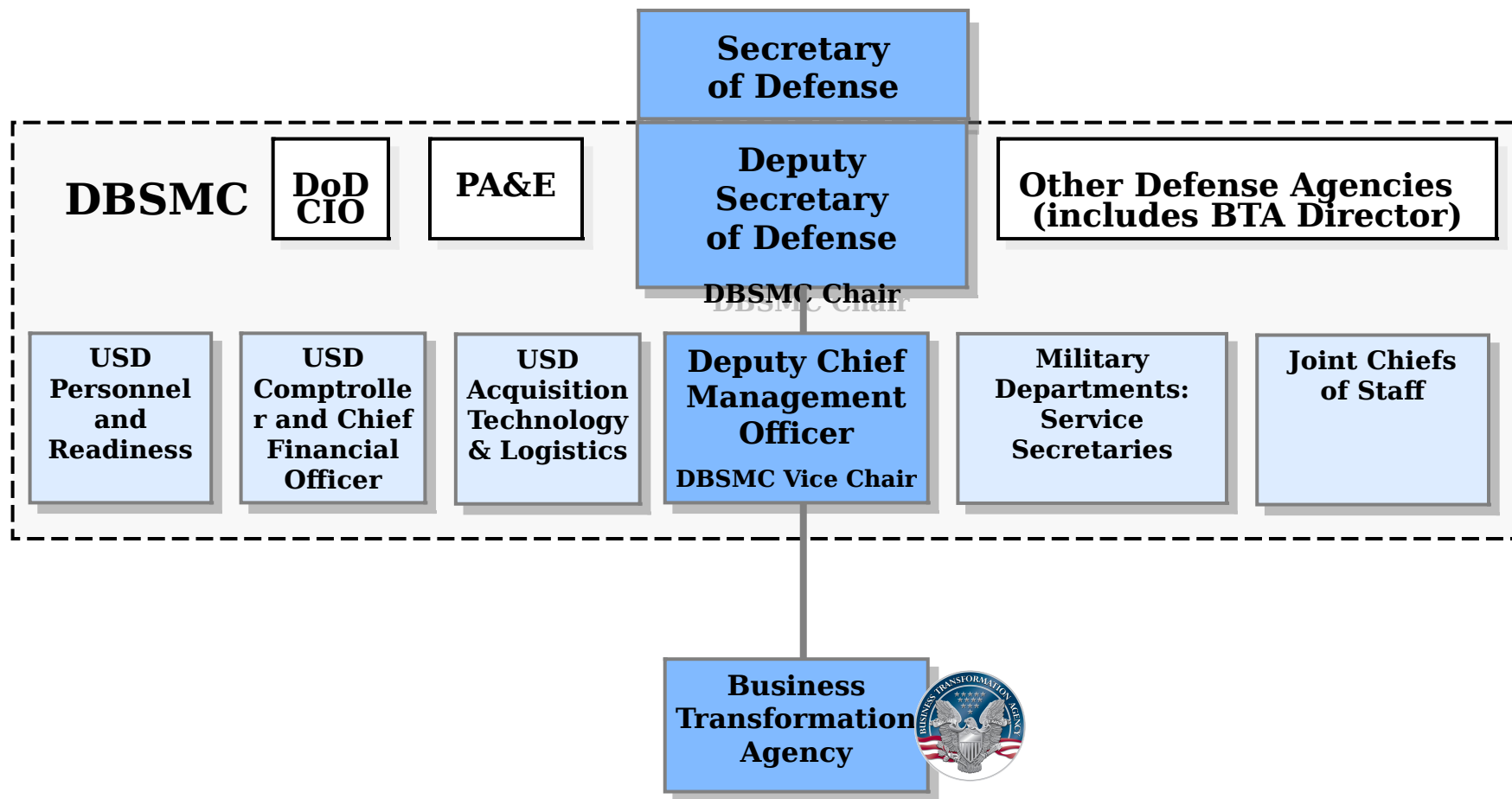
SUBJECT: Organization of the Defense Business Transformation Agency

On October 7, 2005 the Deputy Secretary of Defense signed a memorandum establishing the Defense Business Transformation Agency (BTA). This memorandum was followed by the publication of Program Budget Decision 72-1 on December 20, 2005, formalizing the funding and resources allocated to this new organization. This new agency's mission is to transform business operations to achieve improved warfighter support while enabling financial accountability across the Department of Defense. The Agency is specifically responsible as a corporate level service organization for the DoD, accountable for successful definition and execution of DoD-wide business improvement initiatives and system investments. The Agency operates under the authority, direction and control of the Under Secretary of Defense for Acquisition, Technology and Logistics (USD(AT&L)). The day to day operation, management and oversight for this agency is provided cooperatively by the Department of Defense for Business Transformation (DUSD(BT)) and the Department of Defense for Financial Management (DUSD(FM)).

The Agency has seven divisions: The Defense Business System Analysis (DBSA), The Defense Business System Analysis (DBSA), Major General Management Accounting (MGMA), Major General Management Accounting (MGMA), Major General Management Accounting (MGMA), Major General Management Accounting (MGMA), Major General Management Accounting (MGMA).



Enterprise Governance and Organizational Alignment





Approach to Business Transformation



Ever-improving Business Support to the Warfighter



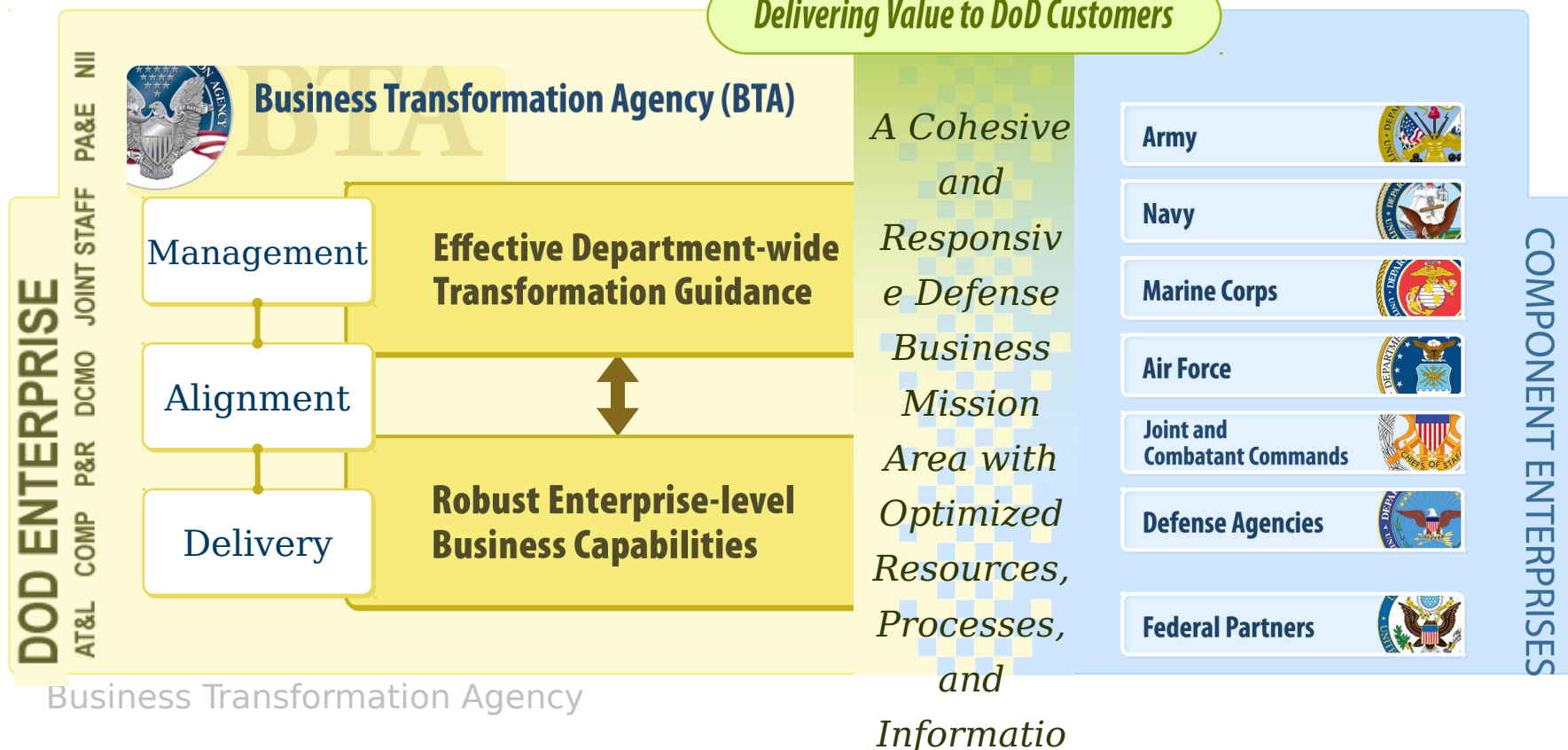
Business Visibility for Enterprise-level Decision Makers



Accountability to American Taxpayers



Delivering Value to DoD Customers





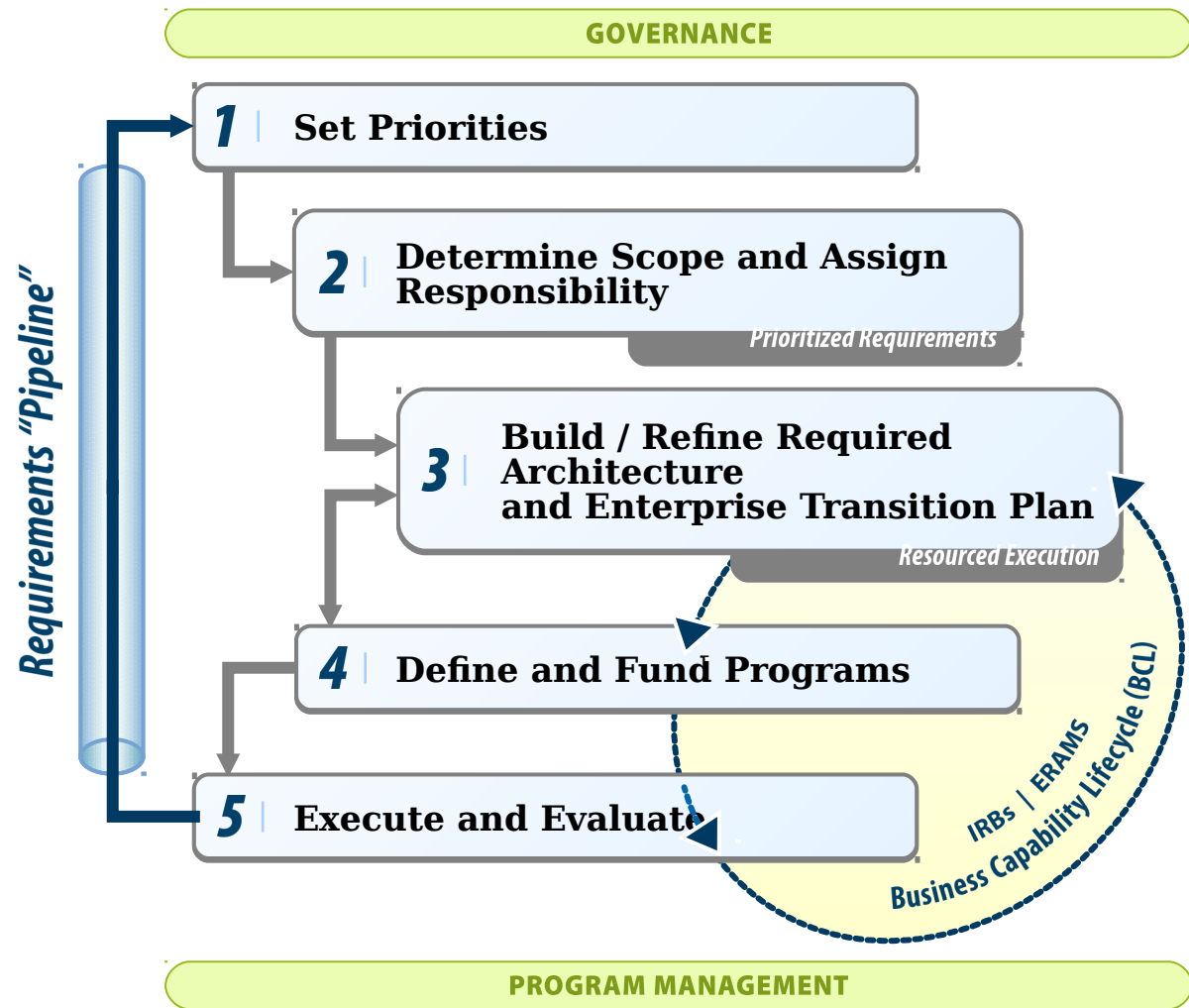
A Closer Look: Management

Management

- Systematic Transformation Approach
- Tiered Accountability for Results
- Horizontal Integration

Alignment

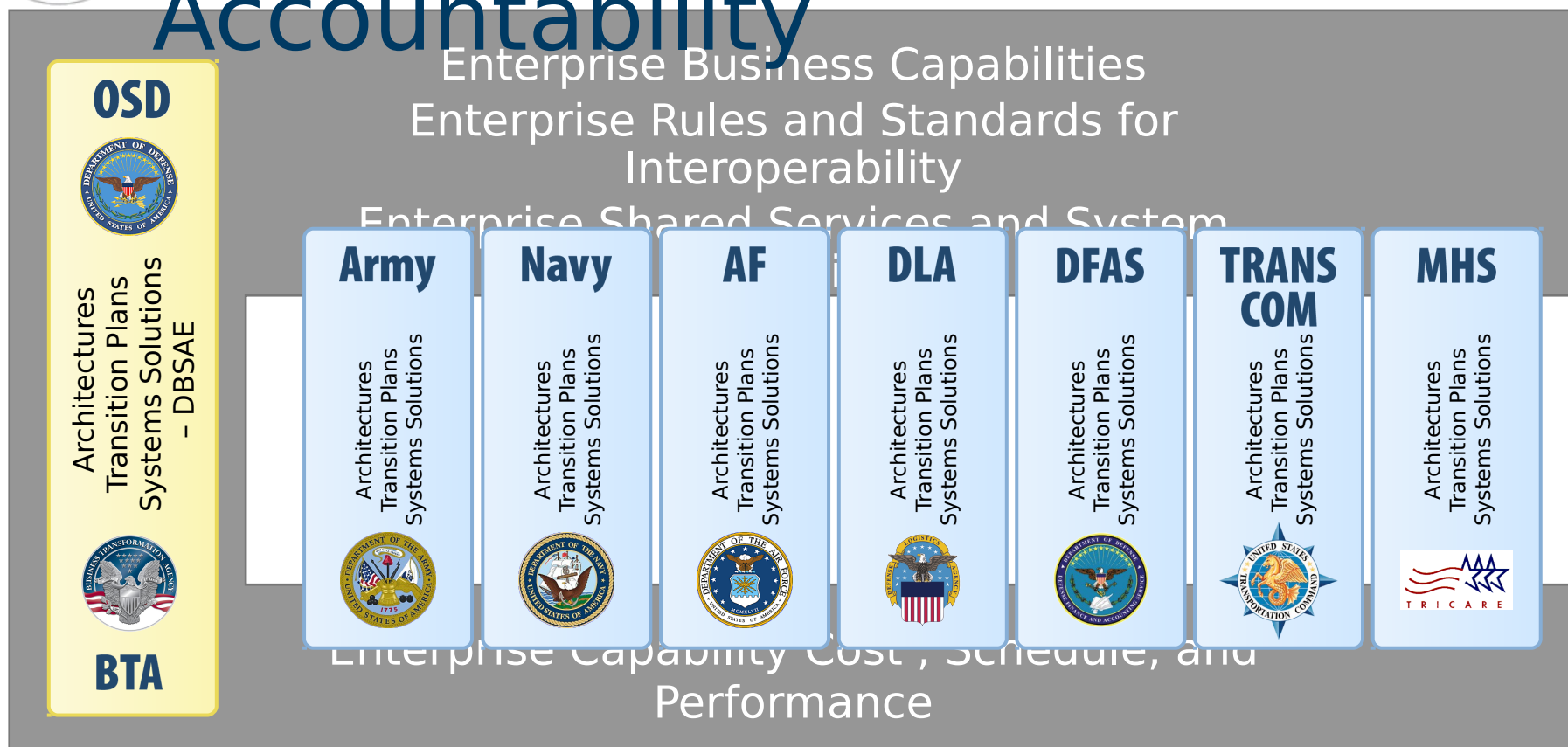
Delivery



Transformation Framework Emphasizes Business Capabilities and Managerial Execution



Example: Tiered Accountability



The DoD Enterprise layer provides the thin “backbone” of common services required for full Departmental interoperability.

Each Component enterprise manages its own architecture but aligns with DoD Enterprise-level standards, business rules, and interfaces.



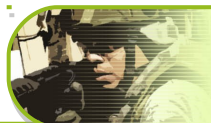
A Closer Look: *Alignment*

Management

Alignment

- Strategic Objectives Drive Priorities
- Enterprise-wide Standards and Rules
- Transition Planning

Delivery



Ever-improving Business Support to the Warfighter



Business Visibility for Enterprise-level Decision Makers



Accountability to American Taxpayers



DoD-wide Business Enterprise Priorities



**Acquisition
Visibility**



**Personnel
Visibility**



**Real Property
Accountability**



**Common
Supplier
Engagement**



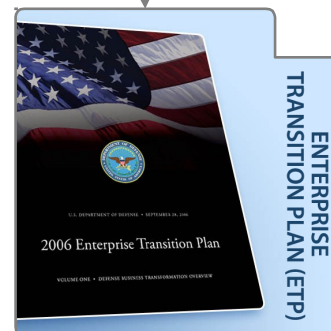
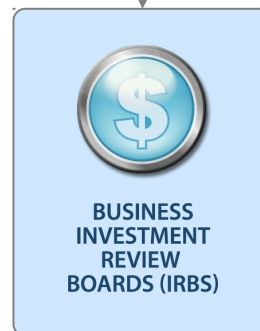
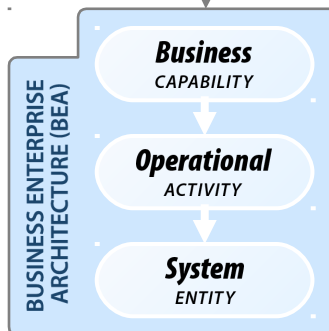
**Materiel
Visibility**



**Financial
Visibility**



BTA: Translating Priorities (Warfighter, Business, and LRPs) into Process and Technical Requirements



The Path to DoD-wide Business Agility and Information Visibility



End-to-End Business Mission

Core Business Missions must operate seamlessly across functional

domains to deliver end-to-end capability for warfighters





A Closer Look: *Delivery*

Management

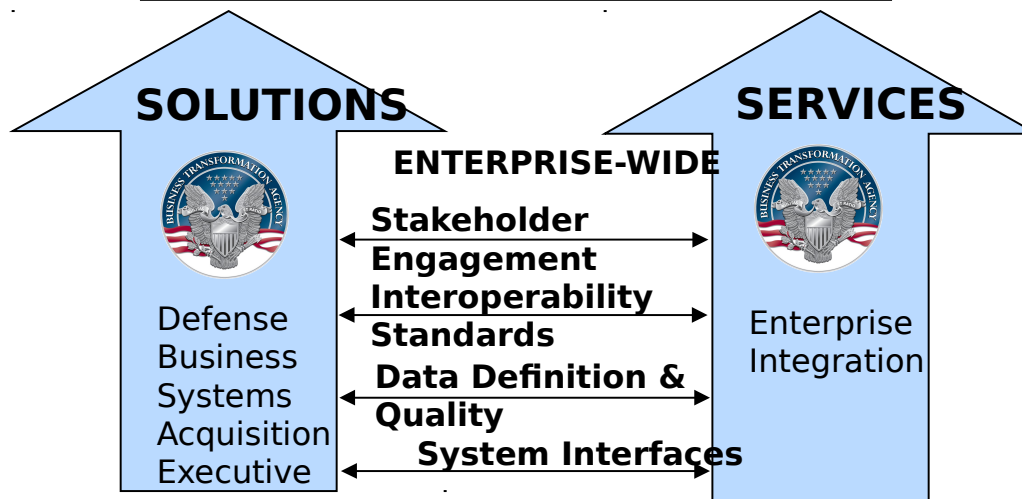
Alignment

Delivery

- Enterprise-level Solutions
- Shared Web-based Services
- ERP Best Practices



Cross-BMA Integration
Improved Business Visibility



Implement critically enabling corporate-level programs and initiatives

Provide systems engineering expertise and accelerate Component ERP implementation

Enabling Rapid Adoption of DoD-wide Information and Process Standards as Defined in the BEA

Agency



DBSAE Portfolio

PEO Sourcing

**Integrated Acquisition Environment (IAE)—
Central Contractor Registration (CCR)
Contractor Performance Assessment and
Reporting System (CPARS)
Excluded Parties List System (EPLS)
Electronic Subcontract Reporting System
(eSRS)
Federal Business Opportunities (FedBizOps)
Federal Technical Data Solutions (FedTeDs)
Federal Procurement Data System — Next
Generation (FPDS—NG)
Federal Agency Registration (FedReg)
Online Representations and Certifications
Application (ORCA)
Past Performance Information Retrieval
System (PIRS)
Wage Determinations On-Line (WDOL)
Acquisition Spend Analysis Service (ASAS)
Capital Asset Management System - Military
Equipment (CAMS-ME)
DoD Electronic Mall (DoD EMALL)
Electronic Document Access (EDA)
Federal Voters Assistance Program (FVAP)
Global Exchange (GEX)
Item Unique Identification (IUID)
Synchronized Predeployment and Operational
Tracker (SPOT)
Standard Procurement System (SPS)
Wide Area Workflow (WAWF)**

PEO Enterprise Finance

**Business Enterprise Information System
(BEIS)
Defense Agencies Initiative (DAI)
Electronic Funds Distribution (EFD)
Intragovernmental Transactions (IGT)**

PEO Enterprise Personnel

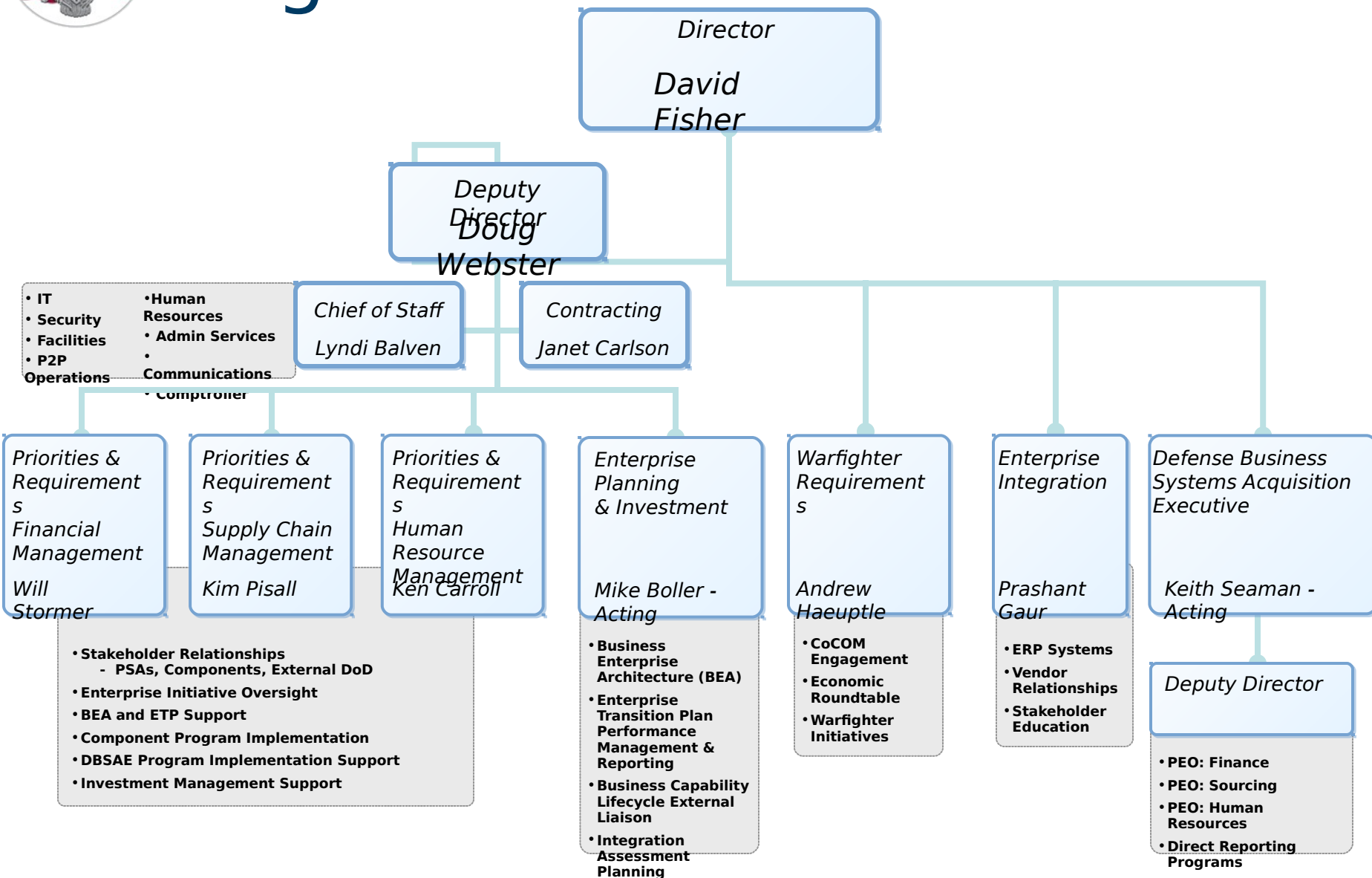
**Defense Integrated Military Human
Resources System (DIMHRS)**

Direct Reporting PM

Defense Travel System (DTS)



Organization Chart





FY 09 Focus Areas

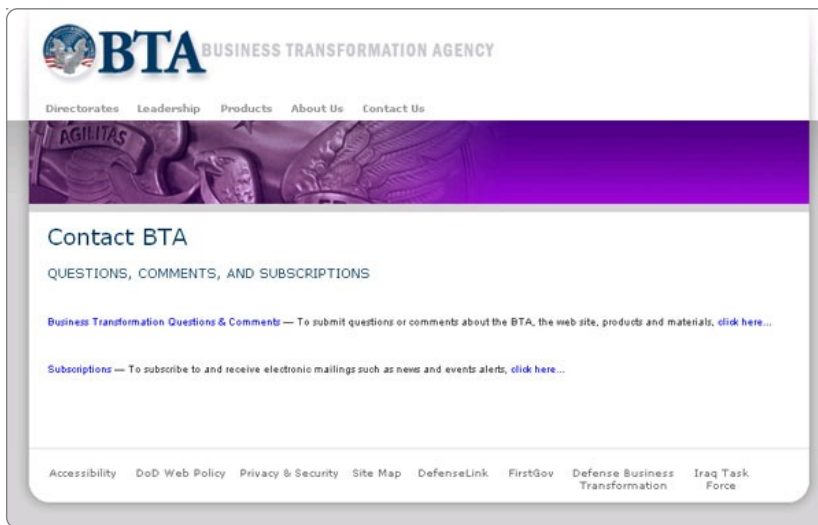
Transform the Department's:

- Approach to large scale business system solution design, acquisition, implementation and deployment
- Approach to business from one centered around functions to one centered around end-to-end processes
- Capabilities for enterprise-level information visibility and system interoperability
- Approach to business process and system support to the warfighter community (both in theater and at the COCOM level)



How Can You Get Involved?

- Tap BTA speakers for your event or organization
- Consider career opportunities at BTA
- Submit questions, ideas, and comments
- Frequently visit the defense business transformation web sites



www.bta.mil/contact.html



For Those We Serve!





Backup Slides



Results for Warfighters



**Ever-improving Business Support
to the Warfighter**

Selected Highlights:

- ✓ Improved CONUS Replacement Center (CRC) business processes to more efficiently support deployment of personnel in theatre
- ✓ Working with Army FINCOM to apply “lean” practices to help streamline process for OIF/OEF Commercial Vendor Services (CVS)
- ✓ Sponsoring economic roundtable discussions and web site to support business and stability operations in Iraq



Standardized, automated contingency contracting process speeds reconciliation and vendor payment while reducing significant administrative burden on the deployed force.



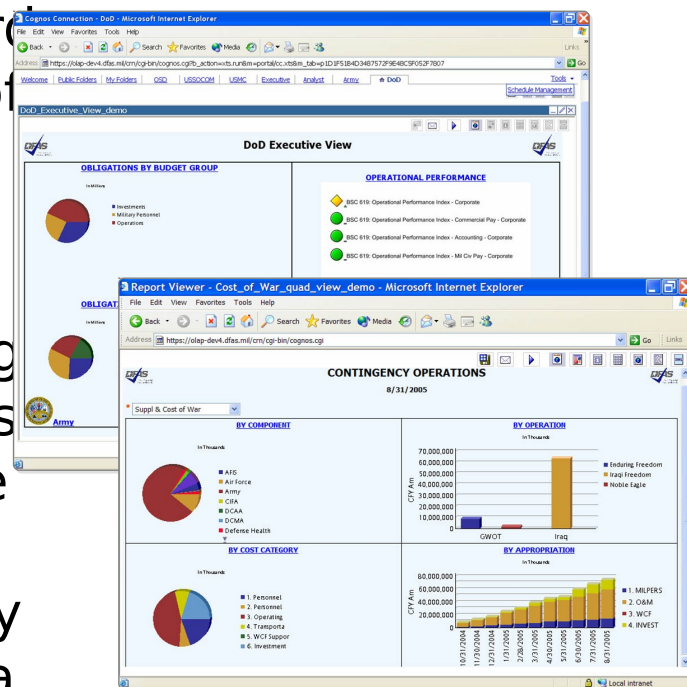
Results for Decision Makers



**Business Visibility for
Enterprise-level Decision Makers**

Selected Highlights:

- ✓ Updated DoD Comptroller dashboard with business intelligence for cost of war reporting and special interest areas
- ✓ Fielded secure, online Interim Voting Assistance System (IVAS) in 22 days response to Congressional mandate
- ✓ Produced standardized real property site information using common data and business rules



Web-based Comptroller management dashboard provides current cross-DoD financial status, analysis, cost of war, and other views.



Results for Taxpayers



**Accountability to
American Taxpayers**



Selected Highlights:

- ✓ Implemented a Tax ID Number (TIN) for the federal government's Central Contractor Registry (CCR) as part of joint effort between DoD, GSA, and IRS to improve data integrity for tax reporting and reduce opportunities for fraud by vendors
- ✓ Provide Congress, GAO, and OMB with electronic access to Selected Acquisition Report information
- ✓ Established enterprise-wide effort to modernize Congressional tracking/electronic funds flow between DoD and U.S. Treasury

